

project
process
change
agile
ai

next
level consulting



Artificial Intelligence as a game changer

AI
INSIDE

Consulting and training

www.nextlevelconsulting.com

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Artificial intelligence requires strategic leadership – and professional implementation.

We empower decision-makers to recognise AI potential, manage risks, develop successful integration strategies and use the right tools.

Understanding AI and *shaping the future*

the next level approach

next level consulting – 25 years of experience

We are specialists and full-service providers for project management, process management, change and agile management. With enthusiasm, passion and understanding, we support people and organisations in managing complexity and successfully developing their structure and culture.

Artificial intelligence – a logical addition to our consulting portfolio

Our approach is characterised by methodological clarity, implementation expertise, and an in-depth understanding of organisations. For us, integrating artificial intelligence is not just a response to a trend; it is a natural progression of our consulting work. We don't just explain to companies how AI works; we demonstrate where and how it can be truly useful.

Our approach

Pragmatic: We bring AI into concrete applications: understandable, suitable for everyday use, connectable.

Strategic: We see AI as a key part of forward-looking corporate management, embedded in processes, projects, and organisational development.

Secure: We work with clear guidelines and pay close attention to data protection, governance, and sensible implementation in a corporate context.

Our services

With our support, our customers use AI in a variety of fields, always aiming to create real benefits and provide concrete solutions to everyday problem:

- > We support the development of company-specific AI guidelines and governance structures
- > Support with introducing AI applications to project and process landscapes
- > Implementation of target group-specific training courses and in-house seminars
- > Building a sound understanding of AI in a management context
- > Moderation of network formats, e.g. AI:Xplorer
- > Periodic next AI update calls with current developments and use cases
- > Support for change and communication processes related to AI

Our goal: to empower people to use artificial intelligence sensibly and responsibly – with an impact on organisation, efficiency and sustainability.

The most
important
information
in 5 seconds:

FOCUS:

Strategic, secure and practical use of artificial intelligence: in project management, in processes and change.

OUR OFFER:

- > Consulting
- > Coaching
- > Training and Development
- > next AI update
- > Software





The use of artificial intelligence is no longer just a future prospect; it is now a determining factor in efficiency, innovation and competitiveness. But how do you get started? Which business areas benefit the most? How do you ensure that technology, people and processes remain in balance?

We support companies in asking the right questions and finding viable answers. From setting strategic goals to identifying specific use cases and taking on ethical responsibility, our advice on the use of AI can help you create direction, clarity and impact.

Coaching & Sparring

We provide individual support for executives, project managers and key personnel for a range of issues, from clarifying strategic matters to providing assistance with specific applications. Our service is clear and confidential

Network & Community

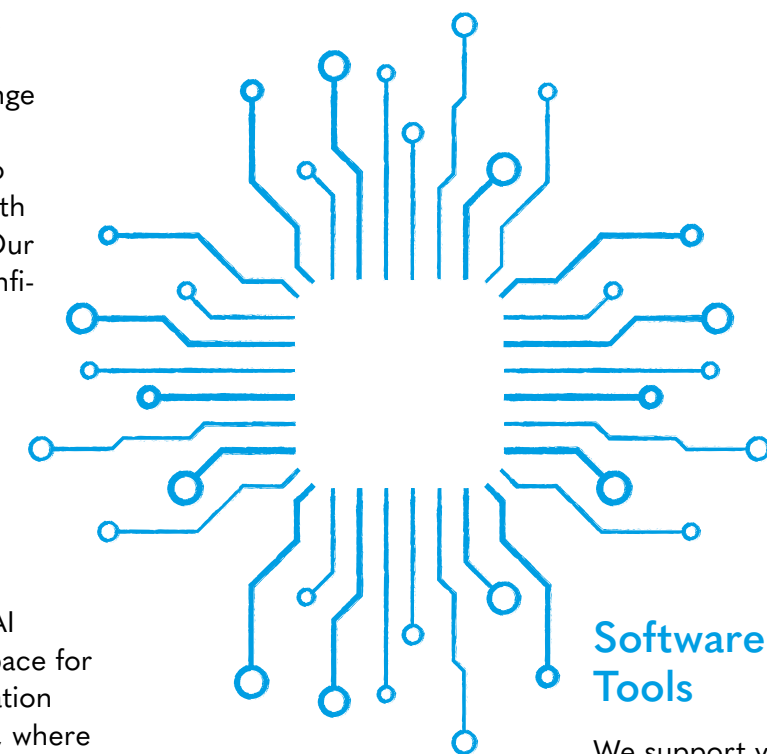
With formats such as AI Xplorer, we create a space for exchange, experimentation and collective learning, where people can come together to stay ahead.

Consulting & Guideline Development

We work with you to develop tailor-made AI governance: from usage guidelines to integration into existing project, process and management structures.

Training & Development

Our training courses are clearly structured, well thought out from a didactic perspective and directly applicable, whether they are basic AI training in accordance with the EU AI Act, leadership training or professional formats such as 'AI in project management'. They can be delivered in person, in-house or digitally.



Software & Tools

We support you in selecting the right tools for your needs and provide AI-powered project management software.



AI consulting provides guidance and structure

Our AI consulting combines methodological expertise in project and process management with in-depth knowledge of current developments in generative AI.

You won't receive any ready-made truths, but rather a tailor-made solution that fits your culture, structure and ambition.

"I was surprised at how quickly we made concrete progress with the right support. Thanks to precise guidance in difficult use cases and practical training, we were able to put AI to good use in our department within a few weeks."

HR Business Partner, Mechanical Engineering Group

Strategic entry points for AI implementation

Where to start? We help companies identify their first meaningful AI applications.

Together, we analyse processes, roles, and challenges.

The goal is to achieve a clear and feasible start with visible benefits and a strategic vision.

Fast. Manageable. Effective.

Development of company-specific AI guidelines

We will work with you to develop clear rules for using AI in your company.

This creates security, scope for action and trust.

From tool usage to decision-making models, our approach is practical, compatible and future-proof.

For everyone who wants clarity before things get critical, e.g. dos and don'ts, use cases, role clarity, approval processes.

Change management for AI Initiatives

AI is more than just technology – it changes collaboration and responsibility.

We accompany change with a clear focus on people, communication and culture.

For teams that grow with AI – instead of being overtaken by it.

AI & Leadership – Rethinking responsibility

Leadership changes when the role of machines changes.

We support managers in reflecting on their roles and finding new ways of making decisions.

We provide the necessary tools, attitude and expertise. For forward-thinking leadership.

AI-powered process management consultancy

We accompany you throughout the entire process lifecycle – from assessment to implementation and control to decommissioning.

We provide targeted support with AI: for example, in process assessment, documentation and graphical representation, or as a trained assistant for root cause analysis and process risk assessment using pattern recognition and analysis.

In addition, we use AI for knowledge retention and development.

Organisational anchoring and tool selection for AI applications

From pilot projects to practical solutions, we help you to embed successful AI applications in a structured way, with clear roles, defined responsibilities, and sustainable competence development.

At the same time, we will guide you through the variety of possible tools, test application scenarios together, and support you during implementation.

Our goal is to help you make smart decisions about solutions that are truly useful in everyday life, turning tests into real transformation.

Training courses on artificial intelligence

For AI to be effective in companies, it takes more than just technology. It requires people who understand it, can use it confidently and know when to question it. Our training courses teach precisely these skills, providing practical, targeted training that can be applied immediately. Whether you are a specialist, project manager or member of the management team, we can make your organisation AI-competent.

AI Basic Training: the ideal entry point

Duration: 1 day

Target group: Specialist departments, project teams, HR, managers: Anyone who works with AI

Prior knowledge: Not required

Objective: A confident, practical approach to artificial intelligence – with a focus on practical application

In this compact basic module, you will learn:

- > How AI works (LLMs, generative AI, language models)
- > Which applications are realistic and useful
- > How to phrase prompts correctly ('prompt engineering')
- > What risks (e.g. hallucinations, data protection) you should be aware of

AI in project management: effective integration

Duration: 1–2 days

Target group: Project managers, PMO, departments with project responsibility

Prior knowledge: Basic understanding of project management; AI basics advantageous, but not required

Objective: Targeted use of AI in the project environment – from planning and control to communication

In this in-depth practical module, you will learn:

- > Which phases of project management can be supported by AI
- > How to use AI systems effectively for project management methods and processes
- > How to use AI as an assistance system for quality assurance and decision-making
- > How to develop and customise project-related prompt templates
- > What limitations, risks and good practices need to be considered in the project environment



AI for managers: Fundamentals, opportunities and challenges

'We want to empower executives to use AI as a strategic tool in their organisations while proactively addressing the challenges associated with it.'

Understanding the basics: Managers should develop an understanding of the key concepts of artificial intelligence (AI).

Recognising opportunities: Managers should learn how AI can be used in their specific business area to increase efficiency, drive innovation, and gain a competitive advantage.

Generating lightbulb moments: How can AI have a positive influence on a manager's daily routine? Actively try out specific situations in the workshop. At the same time, recognise the opportunities and possibilities.

Assessing challenges: Participants should be able to identify and evaluate the potential challenges and risks associated with the implementation of AI, taking into account ethical, legal and technical considerations.

Strategic decision-making: Managers should be able to make informed decisions about using AI in their organisations, as well as developing strategies for successfully integrating it.

Promoting an AI Culture: Participants will learn how to encourage a corporate environment that fosters innovation and the adoption of AI technologies.

Networking and exchange: Executives will have the opportunity to share ideas, experiences and best practices with like-minded individuals.

Find all training courses at
www.nextlevelconsulting.com/AI



Don't miss out on neXt AI Update

This is the compact AI briefing for anyone who wants to stay ahead of the game while keeping an eye on the bigger picture. Artificial intelligence is changing the world of work almost daily. But who has time to regularly wade through studies, tools and news feeds? neXt AI Update offers companies a curated live format that filters and classifies relevant developments in an understandable way, showing you how you can use AI directly in your work.

What to expect

> Regular online sessions throughout the year

Live via MS Teams, 60–90 minutes, no recording – exclusive at the moment

> Current AI trends & developments

Assessments of what is relevant – beyond the hype

> New tools and use cases in a business context

Together, we evaluate tools with a view to providing real relief in projects and day-to-day business

> Exchange, reflection and peer learning

moderated by experienced AI experts from the next level consulting network

Your benefits

> Orientation instead of overload:
access relevant knowledge without wasting time.

> Putting knowledge into practice:
tools that really work, explained directly.

> Avoiding undesirable developments:
clear information on risks, limitations and ethics.

> Shaping culture: regular exchange
promotes sustainable integration.

Who is this format intended for?

- > Executives and project managers
- > PMOs and HR decision-makers
- > Teams with a high workload in terms of meetings, documentation or analysis
- > Anyone who already uses AI selectively and would like to continue doing so in a structured manner.

Start: November 2025

Register now and start the new year with a clear focus on AI – at www.nextlevelconsulting.com/en/training/next-ai-update or here:



AI XPLOER

- A practical overview of the most important AI systems
- Draw inspiration from specific use cases
- The opportunity to test AI tools yourself
- Exchange with experts

The next dates and topics can be found at www.nextlevelconsulting.com/en/training/aixplorer_cop/ or here:





next level consulting – get connected!

Austin

12301 Research Boulevard, Building 5
Suite 101, Austin, Texas 78759
T +1 512 9861913
office-austin@nextlevelconsulting.com

Berlin

Design Offices Berlin, Leipziger Platz 16
10117 Berlin, Deutschland
T +49 228 289 26-0
office-berlin@nextlevelconsulting.com

Bratislava

K lomu 1
811 04 Bratislava, Slowakei
T +421 2 44647111
office-bratislava@nextlevelconsulting.com

Capetown

25 van Ryn Street, Constantia 7806
Kapstadt, Südafrika
T +27 21 823 5123
office-capetown@nextlevelconsulting.com

Cologne

Design Office Mediapark, Erftstrasse 15-17
50672 Köln
T +49 228 289 26-0
office@nextlevelconsulting.com

Munich

Nymphenburgerstrasse 4
80335 München, Deutschland
T +49 89 36055166
office-muenchen@nextlevelconsulting.com

Salzburg

Warwitzstrasse 9
5023 Salzburg, Österreich
T +43 664 558 6925
office@nextlevelconsulting.com

Singapore

8 Eu Tong Sen Street #14-94
Singapur 059818, Singapur
T +65 3159 1491
office-singapore@nextlevelconsulting.com

St. Gallen

St. Leonhardstrasse 45
9000 St. Gallen, Schweiz
T +41 41 740 0455
office-schweiz@nextlevelconsulting.com

Vienna

Floridsdorfer Hauptstrasse 1
1210 Wien, Österreich
T +43 1 4780660-0
office@nextlevelconsulting.com

www.nextlevelconsulting.com
office@nextlevelconsulting.com

